



Cornell University
Cooperative Extension
Albany County

The Winter Green-Up Grass-Fed Beef Conference

Good News. If you were not able to attend the first annual Winter Green-Up Grass-Fed Beef Conference, we now have available a 2 DVD set of all the speaker presentations and the handouts that were distributed during the conference.

Speakers at last year's conference included:

Kit Pharo- Colorado rancher who spoke about how to manage costs of production for optimum profitability.

Bill Hodge- University of Georgia Beef Extension Specialist and grazier who markets grass-fed beef in the Metro-Atlantic area. Bill spoke on selecting genetics for optimally efficient conversion of grass to high quality beef.

Dr. Alan Williams- Chief operating officer of Tall-grass Beef Company in Sedan Kansas. Dr. Williams spoke about emerging markets for grass-fed and naturally produced beef cattle in the Northeast.

The 2 DVD set with handouts and shipping included are all available for the bargain price of \$20.00. Please call/email Lisa Cox at 765-3500/ lkc29@cornell.edu if you are interested.



Cornell University
Cooperative Extension
Albany County

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PO Box 497, 24 Martin Road
Voorheesville, NY 12186



The Winter Green-Up Grass-Fed Beef Conference

*Forage-based agriculture, custom grazing,
grass-fed protocols*

**Friday, January 29, 2010
10:00 am – 9:00 pm**

**Saturday, January 30, 2010
9:00 am – 4:00 pm**

**The Century House,
Rte 9 (Exit 7 off the Northway)
Latham, NY 12210**



**Agenda
Friday, January 29, 2010**

9:00 am – 10:00 am
Registration, coffee, visit vendors

10:00 am – 11:00 am
Troy Bishopp- New York State's own grass whisperer will talk about intensive grazing as a custom grazer, making beef from sunlight, water and good soil management.

11:00 am – Noon
Ken Jaffe- A grazier and grass-fed marketer to restaurants and butcher shops in Metro New York. Ken will discuss meeting chef and butcher requirements while explaining what it takes to produce a consistent grass-fed product.

Noon – 1:30 pm
Lunch and meet with vendors

1:30 pm – 3:30 pm
Terry Gompert- University of Nebraska/Lincoln Cooperative Extension Educator. Terry will discuss ultra high stock density grazing (mob grazing) and practicing holistic management when raising grass-fed beef.

3:30 pm – 4:00 pm
Break, visit vendors

4:00 pm – 4:30 pm
Panel of speakers, Question and Answer period

4:30 - 5:30 pm
Hotel Check-In & Break

5:30 pm - 6:30 pm
Networking with other grass-fed producers

6:30 pm – 7:45 pm
Dinner

7:45 pm
Dr. Allen Williams- Chief Operating Officer for Tallgrass Beef Company. Allen will discuss grass-fed protocols and branded beef products.

**Agenda
Saturday, January 30, 2010**

8:00 am – 9:00 am
Vendor booths open, coffee

9:00 am – 10:15 am
Mark Deboo- Diamond D Ranch, Valier Montana. Mark will discuss how the Diamond D Angus Ranch transitioned from the traditional grain-fed ranch to an all forage diet.

10:15 am – 10:45 am
Break, visit vendors

10:45 am – Noon
Eric Shelly- SUNY Cobleskill meats lab supervisor and teacher. Eric has a vast amount of experience in cutting grass-fed beef and will share his knowledge to help you improve consistency and quality of grass-fed beef.

Noon – 1:30 pm
Lunch and meet with vendors

1:30 pm – 2:45 pm
Dr Allen Williams and Ken Jaffe will talk about finishing grass-fed cattle.

2:45 pm – 4:00 pm
A panel of speakers will discuss marketing your grass-fed product.

4:00 pm
Safe Trip Home

**If you have any questions, please contact
Lisa Cox at
518-765-3512 or visit our website at
www.ccealbany.com**

Cancellations will be accepted until
January 19, 2010; a \$10.00 cancellation fee
will be charged.

*Rooms are being held for Friday and Saturday
night at The Century House for \$99.00
per night until January 8, 2010.
518-785-0931
Please mention the conference for this
special rate.

**The Winter Green-Up
Grass-Fed Beef Conference
Participant Registration Form**

Please copy this form for additional registrants

Last Name First Name Middle Initial

Name on name badge

Farm or company name

Address

City State Zip

Daytime phone with area code email

Early bird registration
(On or before December 31, 2009)

Both days includes banquet* \$75.00 per person

Day one only includes banquet \$55.00 per person

Day two only \$45.00 per person

Registration fee
(After December 31, 2009)

Both days includes banquet* \$85.00 per person

Day one only includes banquet \$65.00 per person

Day two only \$55.00 per person

Total payment: _____

Please make checks payable to:
Cornell Cooperative Extension

Return completed registration form with payment to:
Winter Green-Up
Cornell Cooperative Extension Albany County
PO Box 497
Voorheesville, NY 12186